

# Tianyi (Frida) Jiang

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## EDUCATION

**Columbia University**, New York City, NY  
*Master of Arts in Museum Anthropology*

Expected Graduation: October 2022  
GPA: 3.9/4.0

**Vassar College**, Poughkeepsie, NY

August 2017 - June 2021

*Bachelor of Arts in Media Studies and Japanese*, Departmental Honors at graduation

GPA: 3.8/4.0

- Awarded the Jesse Kalin Book Prize for excellence in Japanese language and culture studies
- Artwork Portfolio: <https://www.fridajiang.art>

## RELEVANT COURSES

- MUSA Digital: Media Materiality & Practice
- Exhibition Culture
- Ethical Issues in Museums
- History of Art/Architecture
- Modern Art: The Metropolitan Avant-Gardes
- Exploratory Media Practice
- Drawing I: Visual Cultures
- Sculpture I
- Art and Theory in a Global Context

## WORK EXPERIENCES

**Curatorial Intern**, *Stephen and Peter Sachs Museum at the Missouri Botanical Garden*, Remote July. 2022 – Oct. 2022

- Conducted content research for the museum's upcoming exhibitions through literature review. Connected botanical studies with daily life topics to raise visitor interests.
- Researched exhibition designs and installation techniques for presenting scent and enhancing visitor experiences.

**Production Assistant**, *The City Reliquary*, Brooklyn, NY

Feb. 2022 – July. 2022

- Mainly responsible for curatorial selections, literature review and research for thematic exhibitions. Designed the exhibit's magazine and websites to enrich the exhibition contents and experiences.
- Conducted research on the museum's existing collections and recorded basic archival information using the Collector System. Was also in charge of the creation of labels for objects on display.
- Coordinated day-to-day operations of the museum and guided tours as a museum docent.

**Game Industry Market and User Research Intern**, *ByteDance Ltd.*, Beijing, China

June. 2020 – Sept. 2020

- Focused on quantitative and qualitative research on the game market in Japan, Southeast Asia, and the Middle East.
- Produced 5+ quantitative analysis reports on market outlooks and user experiences, using data collected from self-designed surveys to evaluate possible risks and to estimate expected numbers of users and profitability.
- Conducted interviews with users and produced 5+ qualitative analysis reports on user feedback to evaluate products' user acceptance, popularity, and effectiveness and to give commentaries on products' future development.

**International Communications Intern**, *Vassar College Admissions Office*, Poughkeepsie, NY

Dec. 2017 – Sept. 2019

- Mainly in charge of communicating with international students and applicants from Asia.
- Worked on promoting Vassar College in China by participating in different college fairs and through managing the official WeChat public account. Wrote articles on the cultural and social experiences at Vassar to present the college to prospective students. The official account gained 2000+ followers in 2 months.
- Conducted interviews with prospective students to evaluate students' English proficiency and to provide further student information for the admission decision making.

## ACADEMIC PROJECTS

**Facing the Mannequin**: *Digital Companion to American Museum of Natural History Exhibit (AMNH)*

Jan. 2022 – May. 2022

<https://archaeology.columbia.edu/facing-the-mannequin/>

- Researched the historical significance of mannequins in museums to reconsider the current ethnographic studies and displays presented in AMNH.
- Participated in label-writing, content development, and graphic design to acknowledge indigenous communities' contribution and to reimagine educational experiences in the museum.

## SKILLS

### Tools

Adobe Creative Suite  
(Ps/Id/Pr/Xd), Microsoft Office,  
Audacity, GIMP, Procreate

### Languages

Mandarin (Native)  
English (Near Native)  
Japanese (Advance)

### Arts

Digital illustration,  
oil painting, watercolor,  
printmaking, sculpture,  
photography